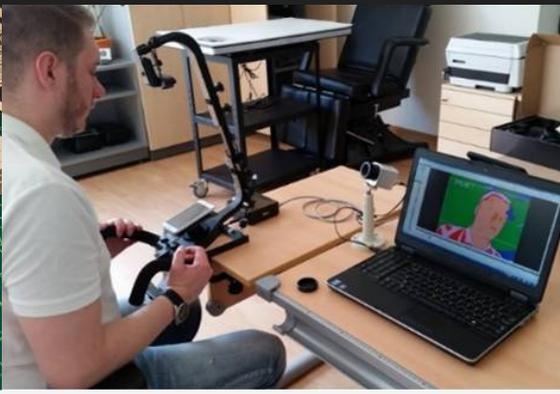


# INTERACTIVE PRODUCT DEVELOPMENT



## DO YOU WANT TO DEVELOP QUALITY PRODUCTS?

By applying the principles of User-Centered Design you can increase the quality of your product  
Cooperation with target users on every stage of development will lead to great UX  
Thorough design stage will result in lowering of the costs of development and user support

### I HAVE EXPERIENCE IN EVERY STAGE OF PRODUCT DEVELOPMENT

#### **Needfinding - Identification of user needs and preferences + building product concepts**

- Surveys and Focus Group for the company Strange New Things to determine the needs of game developers
- Design Thinking Workshops for the company PolandWorkforce
- Survey for bookcrossing platform bookizo.com (Bluestro LTD)

#### **Requirements Specification**

- Interviews and Workshops with stakeholders, creating specifications for CMS components and Card Sorting Evaluation to obtain the most efficient Information Architecture at UBS Business Solutions Poland

#### **Sketches and Wireframes**

- Axure wireframes for various pages for Emgron company
- Sketches and wireframes for offer presentation screen for PolandWorkforce company
- Axure wireframes in various B+R projects at Wrocław University of Science and Technology
- Axure wireframes for call centre system for Fast White Cat company
- Wireframes for startup websites developed at Bluestro LTD

#### **Interactive Prototypes**

- Various websites and their mobile versions developed for UBS Business Solutions Poland + User Interview with Eyetracking of one of those websites
- Various prototypes developed for research purposes at the Wrocław University of Technology

#### **Design and Implementation**

- Many simple HTML+JS+CSS pages developed for own purposes or for the University
- Company contact/offer pages for friends

Contact me and I will prepare a tailored offer that will satisfy your needs.

I will support you on every stage of product development with a range of tools and methods that include research, design and evaluation.

*I must compliment Piotr Chynal for his efficiency and professionalism. I have been totally impressed by the ease in which he provided services to us and the excellent documentation that supports it. Piotr was able to leverage his deep background and expertise to drive both strategy and creative solutions for our website. I hope in the future we can do some more projects together. I strongly recommend him for any web project.*

- Grzegorz Kowalski, CEO at Emgron Sp.Z O.O.