ACCESSIBILITY AUDIT

DO YOU WANT TO HAVE MORE USERS?

By improving accessibility you increase the number of users that can successfully use your product
Having more users directly corresponds to better conversion and increase in revenue
In some cases not having appropriate level of accessibility can lead to law suits

WHY WOULD YOU WANT TO EVALUATE ACCESSIBILITY?

- There are a lot of people with various **disabilities**, ensuring that your system has elements that support their experience, such as **accesskeys** is vital to having them onboard with your product
- Users have very **different devices, operating systems and browsers** versions and in most cases developers only test their implementations on their own machines - it is very important to check that the system works correctly on the most popular environments and also on those that are used mostly by your users (obtained eg. from analytics tools)
- 1 in a 20 people has some **color blindness** issues, so not having an appropriate contrast ratio between elements on your page can not only lower the overall user experience but can also prevent 5% users from using your system at all
- You can have great content on your page, but if the **readability** is poor it will not be understood by the users
- Every experience can be ruined by to long **loading time** - there are many methods to optimize your page and decrease that time
- **Page rank in Google** search is also influenced by your page accessibility and compliance with various W3C standards
- In some countries (especially in the USA) public service companies are obligated to follow certain accessibility norms like **Legislation 508** and have at least **level A** accessibility - no compliance can lead to lawsuits and fines
- Accessibility Audits that I have performed always showed that there are many elements that need to be improved in order to fulfill at least level A of accessibility - let me also help you in creating a system that **everyone** can enjoy

Contact me and I will prepare a tailored offer that will satisfy your needs.

I will test the performance of your system on every relevant platform and check for compliance with WCAG 2.1 and other standards and regulations.